

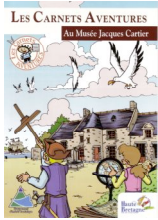
Children's tour the museum



In 2009, 1145 students visited the museum. Based on their comments, they particularly enjoyed the multimedia presentation installed in the museum over the years.

There were no workshops this year due to the work being carried out in the boutique and the lack of space to organize these activities.

For 2010, workshops will be set up for students from grade 2 to grade 5, beginning in the month of March.



Our visitors

More than 9600 visitors toured the Manor this year. The shows, multimedia presentation, renovation work and all the activities have contributed to a greater awareness of the Jacques Cartier Manor House as a major cultural and tourist destination in the greater St-Malo area.

Heritage Day

During the week-end of the 21 and 22 of September, the museum, for a second year in a row, underlined the European Heritage Days.



On this occasion, visitors were admitted to the museum at a reduced price and close to 400 visitors participated.

A summer to remember



The personnel of the museum played a vital role in the success of the 25th anniversary celebrations by taking part with great enthusiasm and dedication in all the activities commemorating this event.



In the making

Following the many requests we have received from our visitors, in 2010, we will continue to lobby public authorities for additional road signs to better locate the manor house from the main roads in and around St-Malo. Come and see us next summer for our spectacular sound and light show.



Musée ouvert toute l'année

Tous les jours en juillet et août

Du lundi au samedi de septembre à juin

1^{er} juin au 30 septembre : 10h à 11h30 et 14h30 à 18h

1^{er} octobre au 31 mai : visites à 10h et à 15h

NEWSLETTER

January 2010

N°2



The staff of the Jacques Cartier Museum

wish you

a wonderful year



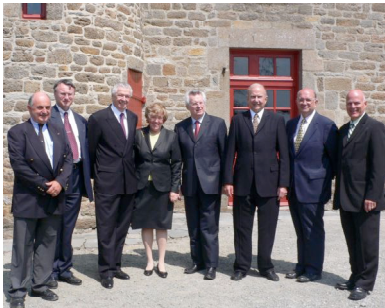
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25 Years of the Jacques Cartier Museum

On June 2, we began the celebrations by inviting our neighbours to a friendly reception. More than 30 people were able to come and see our new installations.



On June 4, the day of the official commemoration of the 25th anniversary, we were honoured to welcome the Canadian Ambassador to France, Mr. Marc Lortie, the Mayor of St-Malo, Mr. René Couanau and more than 200 guests from various cultural, historical and social associations.



Our special guests were given a private tour of the house. Everyone in attendance was able to follow the work that was carried out since the acquisition by the Society of the Friends of Jacques Cartier through a retrospective exhibition.

In 2009, the Macdonald Stewart Foundation was awarded the distinction of Grand Mécène from the Ministry of Culture of France, the first Canadian institution to receive this prestigious award.



To mark this memorable moment a monument was unveiled in the courtyard of the manor to celebrate the unique contribution of Liliane and David M. Stewart to the restoration and preservation of the Jacques Cartier Manor House.

They called me Jacques Cartier



At the beginning of 2009, in cooperation with an international association based in St-Malo Si tous les Ports du Monde and the St-Malo Theatre, a major project was undertaken to produce a spectacular sound and light show.

Entitled " They called me Jacques Cartier" this event was first presented at the end of June to more than 250 people working in the tourism industry. It was later seen by the general public 3 nights a week for a period of two months. More 2300 people saw the show.

Officially greeted by Catherine des Granges, wife of Jacques Cartier, and her maid, the spectators were then ready to go back in time to relive the atmosphere prevailing in the XVI Century.



At night fall, after walking through the exhibition and after seeing a variety of documentaries, spectators were led to the courtyard right in front of the manor.

Suddenly, lights appeared from everywhere. Huge colourful and magical pictures with an accompanying dramatic sound track were projected on the façade of the house. Thus began the trip back in history with Jacques Cartier for the enjoyment of both young and old.



The sound and light show was produced and staged by an internationally renowned French audio-visual company –Spectaculaires Allumeurs d'Images, based in Rennes.

Although the weather was rainy and damp for most of the summer, spectators kept on coming, some on more than one occasion. We believe this event will be even more successful in 2010.

A new internet site www.musee-jacques-cartier.com

In order to improve our image on the web, the internet site has been completely redone and modernized with the assistance of a small and dynamic company MBA.

The public may now discover an attractive presentation with general information on the manor and a description of our special activities in both French and English. The new site has been on line since last summer and it has been visited by more than 16, 000 people.

We invite you to discover this site at

www.musee-jacques-cartier.com

Alors, à vos claviers !



A new reception area

The work that began last year was continued in 2009. The entrance which served as a boutique and ticket office was redesigned and renovated with new material.

It is now more functional and more welcoming for the staff and visitors. It was designed by the French architect Bruno Donzet.

